

Proofpoint on Demand



Proofpoint on Demand™ delivers Proofpoint's unified email security and data loss prevention features as a cost-effective, easy-to-adopt and easy-to-manage hosted service. Based on the same enterprise-proven platform that powers Proofpoint Messaging Security Gateway™ appliances and Proofpoint Protection Server® software, Proofpoint on Demand offers the industry's most effective protection against both inbound and outbound email-borne threats, without requiring the installation of on-premise hardware or software.

features

Enterprise-class email security... on demand

Proofpoint on Demand uniquely combines the power and customizability of Proofpoint's enterprise-proven email security platform with the cost-effective convenience of the hosted delivery model. Proofpoint on Demand is a highly-configurable, cost-effective service that can be deployed with a wide variety of Proofpoint's email security and data loss prevention modules. Large enterprises that prefer the convenience of hosted email security can now benefit from Proofpoint's unrivalled anti-spam effectiveness, comprehensive DLP features and unparalleled ease-of-use.

Complete protection against inbound threats

Proofpoint on Demand blocks all types of undesirable inbound email messages, ensuring that enterprises receive only a clean, safe stream of valid email. All of Proofpoint's modular inbound email security features—including anti-spam, anti-virus, zero-hour anti-virus and acceptable use policy enforcement—are available in any combination.

Proofpoint on Demand delivers 99.6% or higher effectiveness against all types of spam email using the latest advances in reputation- and content-based anti-spam technology. The **Proofpoint Spam Detection™** module examines hundreds of thousands of attributes in every email—including message envelope headers and structure, image properties, sender reputation data as well as unstructured content in the body of messages—to block the most spam, image-based spam and phishing attacks, while automatically adapting to new attacks as they appear.

Proofpoint Virus Protection™ provides complete virus scanning functionality, protecting end users from viruses, worms and other malicious code. Additionally, the **Proofpoint Zero-Hour Anti-Virus™** module protects against emerging viruses in the earliest stages of their proliferation—stopping them hours before competing solutions even begin to react.

Proofpoint on Demand offers maximum flexibility in defining and enforcing email acceptable use policies. The included **Proofpoint Content Compliance™** module simplifies the definition of complex rules related to file types, message size, and message content.

Comprehensive data loss prevention

In addition to delivering the industry's most effective protection against spam and virus attacks, Proofpoint on Demand is also the easiest and most cost-effective way for organizations to prevent leaks of sensitive data via email.

The **Proofpoint Regulatory Compliance™** module enforces best practices for securing private data and protects your organization from liabilities associated with privacy and data security regulations (such as HIPAA, GLBA, PCI, SEC rules, etc.). Customizable rules, managed dictionaries and “smart identifiers” are used to automatically scan for non-public information—such as protected health information and personal financial information—and reject or encrypt messages (with **Proofpoint Secure Messaging™**) as appropriate.

The **Proofpoint Digital Asset Security™** module keeps valuable corporate assets and confidential data from leaking outside your organization via email and other messaging protocols. Powerful MLX machine learning technology analyzes and classifies your confidential documents and then monitors for that information (or parts of that information) in the outbound message stream—stopping content security breaches before they happen.



Benefits

- Delivers Proofpoint's industry-leading messaging security features—including anti-spam, anti-virus, email policy enforcement and data loss prevention capabilities—as a cost-effective, on-demand service.
- Proofpoint's flexible managed services architecture meets any enterprise deployment strategy—from fully hosted to hybrid on-demand/on-premise installations.
- Flexible customization of your organization's email security preferences, policies, enabled modules, end-user features, alerts and reporting.
- Next-generation hosting platform provides each customer with a fully-compartmentalized, dedicated instance of Proofpoint's service, ensuring complete security of customer data and total flexibility in system configuration.

Available Modules

- Proofpoint Spam Detection
- Proofpoint Virus Protection
- Proofpoint Zero-Hour Anti-Virus
- Proofpoint Content Compliance
- Proofpoint Regulatory Compliance
- Proofpoint Digital Asset Security
- Proofpoint Secure Messaging

Compatible Products

- Proofpoint Network Content Sentry
- Proofpoint Smart Search

